

COOKIE POLICY

Our website www.icctravelandtours.co.uk (the "Site") uses Cookies to distinguish you from other users of our Site. This helps us to provide you with a good experience when you browse our Site, provide you with a personalised, tailored experience and also allows us to improve our customer journey.

By continuing to browse the Site, you are agreeing to our use of Cookies.

A Cookie is a small file of letters and numbers that is stored on your browser or the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive. This can be for the duration of your visit (a 'session cookie') or for repeat visits (a 'persistent cookie'). We use 'essential cookies' that must be set (for example so you can use the shopping basket or complete a purchase) and 'analytical cookies' to help track and improve the performance of the Site. You can find more information about the individual Cookies we use and the purposes for which we use them in the table below:

Cookie	Name	Purpose	More information
ARRAffinity	Session Cookies	This cookie is set by websites running on the Windows Azure cloud platform. It is used for load balancing to make sure the visitor page requests are routed to the same server in any browsing session.	N/A
_ga	Google Analytics	This cookie name is associated with Google Universal Analytics. The new service reduces the reliance on cookies in general, and only sets this and one other - _gat. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years.	Here
_gat	Google Analytics	This cookie is associated with Google Universal Analytics, according to documentation it is used to throttle the request rate - limiting the collection of data on high traffic sites. It expires after 10 minutes.	Here
	Google Adwords Remarketing	This Site uses Google Adwords remarketing service to advertise on third party websites (including Google) or previous visitors of our site. This could include advertising to previous visitors who haven't	N/A

completed a task on our site, for example proceeding to the check out with a booking. This could be in the form of advertising on the Google search results page or on the Google display network. Google use cookies to serve adverts on someone's past visits to our website. You can opt out of Google's use of cookies by visiting [Google's Ads Settings](#). Alternatively, you can opt out of a third-party vendor's use of cookies by visiting the [Network Advertising Initiative opt out](#) page.

Please note that third parties (including, for example, Facebook, Twitter, YouTube, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control, for example when you use one of the social website share buttons, a cookie may be set by the service you have chosen to share content through, and so you need to visit the relevant third party website for more information. You can block cookies by activating the setting on your device browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.aboutcookies.org or www.allaboutcookies.org.

Dated 18 October 2017